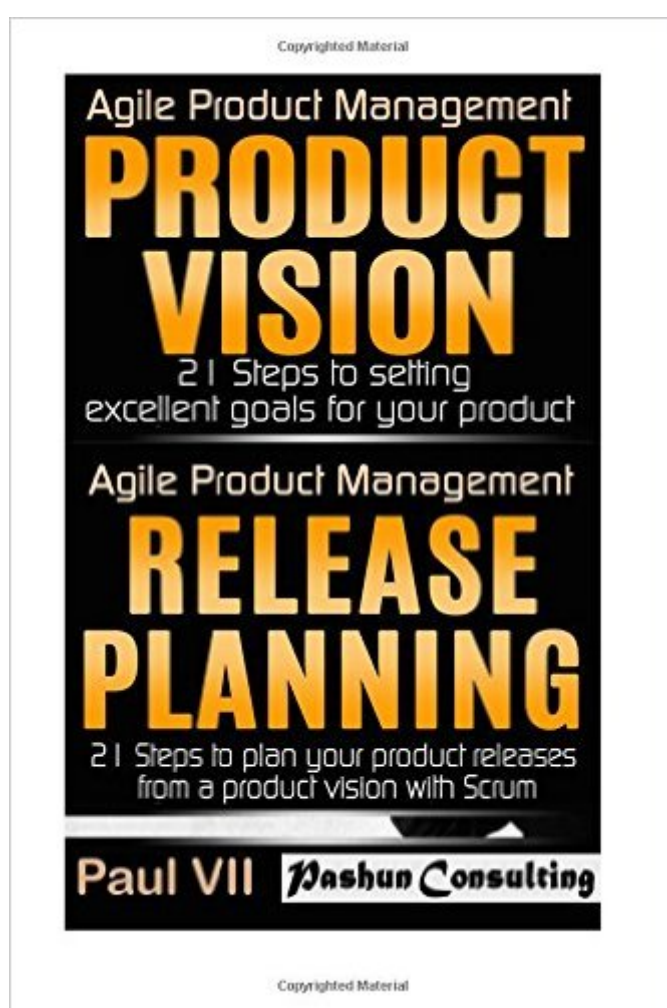


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Agile Product Management: Product Vision And Release Planning 21 Steps (scrum, Scrum Master, Agile Development, Agile Software Development)



Synopsis

Agile Product Management Just Got Easier Product Vision: 21 Steps To Setting Excellent Goals for Your Product Thank you and congratulations on taking this class, "Product Vision: 21 Steps To Setting Excellent Goals for Your Product". This class is going to provide you with a host of proven tips for setting excellent goals for your product. I am sure this class will be very informative, as it will give you an introduction to the concept of scrum as well as that of product vision. I will then explain to you the steps that you can take to create a project vision followed by tips of how to use a clear product vision in your team or organization from the ground up. I will also provide you with lots of examples, which will go a long way in helping you understand this topic better. In this class, you will learn: A brief recap of agile and scrum principles What is a product vision What is a product vision board and how is it used to provide a clear overarching goal for any product A high-level outline of how the product vision is used to create a product A step by step example of how to create a product vision for a real product Concise techniques for improving your product vision Without further ado, I would like us to start this informative journey so lend me your ears and let me teach you how to enrich your product management by creating an awesome product vision. Release Planning: 21 Steps to plan your product release from a product vision with Scrum Thank you and congratulations on taking this class, "Release Planning: 21 Steps to plan your product release from a product vision with Scrum". In this class, we will discuss some actionable steps and strategies on how to build a release plan using 21 easy to follow agile techniques. I am confident that you will find this class extremely valuable irrespective of your level of knowledge about scrum and release planning. We will start by building a strong foundation about scrum and release planning then move on to discussing the specific steps that you can follow to build a successful release plan. I won't stop there; I will go on to explain some very effective tips and tricks on how to master and improve release planning in your team or business from the ground up. And as with my other classes, I will give you plenty of examples to illustrate how best to implement scrum in product development and release planning. In this class, you will learn: A brief recap of agile and scrum principles What is a release plan and how it helps the team and stakeholders to set reliable expectations How a release plan is built for a single release The steps involved in building a release plan including starting from the project vision, including stakeholders, using the roadmap and building the release plan from the product backlog How and when to conduct the release planning meeting and why it is important Concise techniques for improving your release backlog How to maintain a release plan So let's get started and let me teach you how to improve release planning for your product using agile scrum. Scroll Up To The Top Of The Page And Click

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Book Information

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Customer Reviews

This book is piled with information. It's advice has saved me from making many errors in this method. To produce a quality product change is ongoing and iteration advancement is not always foreseen in the areas I expect. Building a release plan and strategizing the people and skills we need are planning with lists. This book thankfully is more than lists and its products are the vision that the reader brings with them. The roadmap to release was something that begin with lists and people and ended with strategies and stories. This book is one I will appreciate as reference on my shelves. This was a good read. Mr Joe

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